



Theme for 2013:
Values Education

Submission Deadline: 16 September 2013



If your school has initiated educational projects/activities that promote positive **VALUES** among students, teachers, and communities, you are invited to participate in the

2013 SEAMEO - Japan Education for Sustainable Development (ESD) Award

This will give entrants the opportunity to be recognised as a model of best practices in integrating values to promote Education for Sustainable Development across Southeast Asia.

All schools in Southeast Asian countries are invited to join the Competition.

Organisers



Southeast Asian
Ministers of Education
Organization



MEXT

MINISTRY OF EDUCATION,
CULTURE, SPORTS,
SCIENCE AND TECHNOLOGY-JAPAN

Supporting Partners



United Nations
Educational, Scientific and
Cultural Organization

Bangkok Office
Asia and Pacific Regional
Bureau for Education



Bank of Tokyo-Mitsubishi UFJ

More information, visit www.seameo.org

I. Background

As the period 2005-2014 has been declared the Decade of Education for Sustainable Development (DESD) by the United Nations – the Southeast Asian Ministers of Education Organization (SEAMEO); the Ministry of Education, Culture, Sports, Science and Technology, Japan (MEXT); the UNESCO Asia and Pacific Regional Bureau for Education; and the Bank of Tokyo-Mitsubishi UFJ, Ltd. are pleased to announce the launch of the **2013 SEAMEO-Japan Education for Sustainable Development (ESD) Award** with the theme of “**Values Education**”. The award has been held since 2012 to promote and share best practices in ESD in schools across Southeast Asia.

The objectives of the SEAMEO-Japan ESD Award are:

1. To raise awareness of Education for Sustainable Development (ESD) in schools and communities across Southeast Asia;
2. To promote ESD best practices in schools and communities across Southeast Asia;
3. To share and exchange knowledge and best practices on ESD in schools across Southeast Asia and Japan; and

4. To encourage networking among schools and communities which implement ESD practices in both Southeast Asian countries and Japan.

II. Theme for 2013: Values Education

Considering the importance of values education, within the school system, to promote Education for Sustainable Development, the theme of the 2013 SEAMEO-Japan ESD Award is: **"Values Education"**. This concept aims to raise awareness and promote positive human values among both teachers and students. Therefore, the purposes of the 2013 SEAMEO-Japan ESD Award with the theme of "Values Education" are:

1. To raise awareness about the importance of values education among schools and communities in Southeast Asia;
2. To promote and share best practices and initiatives of values-based education approaches within schools and communities in Southeast Asia; and
3. To enable schools to develop and improve current practices in values education.

Under the theme of "Values Education", the award's scheme will select schools with the best practices that promote students' understanding and knowledge of values that develop a positive transformation of attitudes and student behaviour through an effective school policy, management plan, activities, curricular, and teaching strategies.

III. All schools in Southeast Asian countries are invited to enter the competition

All public and private schools in the 11 SEAMEO Member countries, namely Brunei Darussalam, Cambodia, Indonesia, Lao PDR, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam are invited to submit the school's programme/activity on Values Education.

IV. Prizes for the winning schools

1) 1st Prize - US\$1,500 - A study tour to Japan for four days (Please see details in the website)	2) 2nd Prize - US\$1,000	3) 3rd Prize - US\$500
4) A special prize from the Bank of Tokyo-Mitsubishi UFJ, Ltd. for the best Values Education activity carried out in small schools of less than 150 students - US\$1,000		

All winning schools will receive a plaque of recognition and a certificate for teachers and students involved in planning and implementing the Values Education programme. A representative of all winning schools will be sponsored to participate in the award presentation ceremony which will be held at the SEAMEO High Officials Meeting in November 2013 in Thailand.

V. Judging criteria

The Judging Committee will consider the following criteria in selecting the winning schools:

- **Strategy/ modality of implementation**
- **Innovation and creativity**
- **Reliability and Achievement**
- **Participatory and inclusive**
- **Sustainability**
- **Impact**

VI. Guidelines for submission of entries

- Schools must ensure that the SEAMEO Secretariat receives their entries by **Monday 16 September 2013**.
- The submission of the school Values Education activity/programme must be done through the template **"Submission Form of 2013 SEAMEO-Japan ESD Award"**.

The submission form, guidelines for submission of entries, and details of the judging criteria can be downloaded from the SEAMEO website: www.seameo.org

VII. Important dates

- 16 September 2013:** The last day for submission of entries
8 November 2013: Announcement of the winning schools on the SEAMEO website: www.seameo.org

VIII. Contact information (More information, visit www.seameo.org)

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